

FOR IMMEDIATE RELEASE: April 1, 2020

Erika Leigh Belezarian
ErikaLeighTV@gmail.com
(413) 335-9536

From Wax to Plastic: Local Candlemaker Producing Face Shields

Alene Candles Switches Production in Seven Days to Make Critically-Needed Face Shields for Healthcare Workers

MILFORD, N.H. – Alene Candles in Milford has pivoted production to create face shields amid the global coronavirus pandemic. In just a week, supervisors and line workers were trained to make PPE, which is in short-supply across the United States.

The company expects to produce at least 10,000 face shields in its first week of production.

"We wanted to use our resources for part of the greater good. Our team could not sit by while doctors, nurses and first responders do everything they can to combat the coronavirus pandemic, all without enough personal protective equipment to keep them safe," said company President Rod Harl.

Raw materials for the face shields were donated by Thermoformed Plastics of New England in Biddeford, Maine. Alene Candles will donate 3,000 face shields to emergency workers in Biddeford and subsequent production will be made for hospitals, local health care workers, emergency workers, nursing homes and visiting nurses associations in Milford and surrounding communities.

Alene Candles is using an open-source template for a face shield design from Johns Hopkins University and has made changes to its production line to produce the shields.

The Milford factory employs about 200 people and has been paying its employees during the shutdown. About 20 employees volunteered to jump back on the line for face shield production.

Alene Candles' New Albany, Ohio factory is also ramping up to produce face shields.

Medical professionals or emergency workers in need of PPE can request face shields produced by Alene Candles at faceshields@alene.com.

About Alene Candles: For nearly 25 years, Milford-based Alene Candles has separated itself as the industry's leading private-label candle and diffuser manufacturer, producing millions of high-quality candles and diffusers for some of the world's most recognized retail, boutique and cosmetic brands. For more information about Alene Candles, visit www.alene.com.

###

FOR INTERVIEW REQUESTS, PHOTOS AND B-ROLL CONTACT:

Erika Leigh Belezarian
ErikaLeighTV@gmail.com
(413) 335-9536